RETZ

Main characters:
Small city near the national border to the Czech Republic with approx. 4,200 inhabitants amidst the center of a traditional viticulture region. Situated on a plateau, fortressed foundation city built according to plan (end of 13th cent.) and to the north adjacent Old Town (former "street village" and "meadow-like" settlement). Rectangular city composition enclosed by an end-to-end wall ring with central main square. Core building stock: 16th cent..

<table>
<thead>
<tr>
<th>city</th>
<th>Inhabitants</th>
<th>area (km²)</th>
<th>sea level (m)</th>
<th>internet-site</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retz</td>
<td>4,168</td>
<td>45.00</td>
<td>252</td>
<td><a href="http://www.riskommunal.at/retz/">www.riskommunal.at/retz/</a></td>
</tr>
</tbody>
</table>

Local authorities involved:
City municipality Retz (Work Communities for City Renewal) supported by the Coordination Agency for City Renewal of the Office of the Lower Austrian Province Government).

Starting from:
A local land-use regulation program (incl. basic research) and a city renewal concept (2003) as well as an analogue catalogue of the protected and worth-protecting buildings.

Operational tools to be applied:
- Methodical application of the HeriDD-system and a SWOT-analysis.
- Development of a geo-referenced catalogue listing entirely and partly vacant historical buildings (part. ground floor units).
- Development of innovative ways of publication of this information (municipality web site, promotion of vicinity suppliers, young entrepreneur promotion, economic chambers, etc.) in order to reduce vacancies and encourage potential clients.
Historical Sitemap of Retz