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Development Fund

# FINAL PROGRAMME & PROJECT ABSTRACTS



EUROPEAN TERRITORIAL COOPERATION



**Alpine**  
SPACE





## Alpine Space Forum Pooling Potentials for Competitiveness

Embracing mountain regions, regional centres and metropolises around them, the Alps are characterised by very diverse realities and endowed with potentials for smart, competitive and inclusive growth of different nature and strength.

With this last in a series of three thematic events, the Alpine Space Programme wants to reinforce its contribution to the cross-cutting theme of competitiveness, stimulate cluster development and provide input to the ongoing policy debate.

The Forum brings together key actors from local to European level to look into the EU2020 strategy, try to identify how to better exploit Alpine local potentials and explore policies to increase competitiveness of territories. Discussions on development options and opportunities for new project ideas are organised along four dimensions:

- + How to make the Alps a more competitive tourist destination?
- + The Alps as rechargeable battery for Europe?
- + How to turn Alpine local resources/knowledge to a competitive advantage in a global economy?
- + How can the Alps benefit from the surrounding urban centres and the cities in the Alps?

## Tuesday - 27 September 2011

Forum Facilitation: Blanka Bartol, Ministry of the Environment and Spatial Planning, Slovenia

09.00 Registration

### 09.30 **Welcome & Introduction**

- Roko Žarnić, Ministry of the Environment and Spatial Planning, Slovenia
- Zoran Janković, Mayor of the city of Ljubljana, Slovenia

### 09.50 **Setting the scene: EU 2020 strategy for smart, sustainable and inclusive growth and the Alpine Space Programme**

The EU 2020 strategy and how European Territorial Cooperation can contribute to it  
*Introduction to the EU 2020 Strategy and what could be done by the Alpine Space Programme to meet the identified challenges.*

- José Antonio Ruiz de Casas, DG Regional Policy, Territorial Cooperation, European Commission

### The Alpine Space Programme - A territorial approach towards the EU 2020 strategy

*The Alpine Space Programme presents how it could contribute to achieve the objectives of the EU 2020 strategy and strengthen the competitiveness of its cooperation area.*

- Rossella Rusca, Programme Committee, Ministry of Economic Development and Cohesion Policies, Italy

10.30 Coffee break

### 11.00 **Strengthen competitiveness of the Alpine Area**

#### The competitiveness of the Alpine Area as part of Europe's Economy

*Keynote introducing the competitiveness of the Alpine Area within Europe and pinpointing its specific assets and strengths.*

- Cliff Hague, Team leader of the UK ESPON Contact Point, consultant and researcher, United Kingdom

#### Driving forces towards competitiveness

*Key presentation setting the topic of competitiveness in its relation to innovation, endogenous territorial potentials, clusters creation, governance, etc.*

- Claire Nauwelaers, International expert in science, technology and innovation policy

### 11.45 **A practical approach to increase competitiveness – toolbox for practitioners**

#### EU funding instruments and opportunities to enhance competitiveness

*Presentation*

- Edita Granatir Lapuh, Entrepreneurship and Competitiveness Directorate of the Ministry of the Economy, Slovenia

*Followed by a discussion with Alpine practitioners giving direct feedback on their experiences in working with the presented instruments:*

- Norbert Höptner, Steinbeis-Europa-Zentrum Stuttgart, Germany
- Jacques P. Bersier, HES-SO//Fribourg, Science and Technology Center of the Canton of Fribourg, Plastics Processing Cluster, Switzerland
- Paolo Zaggia, Lombardy Region, Italy

13.00 Lunch

14.00

### Workshop Series

*Economic actors, public authorities, experts, project partners and NGOs discuss challenges, individual needs for action and suggest recommendations on four main thematic aspects of competitiveness.*

*Topics are introduced by stimulating inputs and illustrated by short statements from one or two projects.*

- Coffee will be served during the workshops -

#### 1. Tourism: How to make the Alps a more competitive tourist destination?

##### Key questions & issues

- + What can be done to make sustainable Alpine tourism more competitive? (i.e. new offers, ICT, Health)  
What could be possible niches and how could they be exploited?
- + How to shape the profile of the Alps as a top healthcare destination of Europe?
- + What are the needs of the consumers, economic actors and policy makers?
- + How can alpine regions/territories and the population better benefit from tourism?
- + How can transnational cooperation help regions to better work together on tourism?

**Facilitation:** Dominik Siegrist, University of Applied Sciences Rapperswil (CH) & President of CIPRA International

##### Expert / practitioner input:

- Umberto Martini, University of Trento, Italy
- Georges Ribière, Ministry of Ecology, Energy, Sustainable Development and the Sea, France
- Mario Jooss, University of Applied Sciences Salzburg, Austria

##### Project experience:

- Thomas Bausch, ClimAlpTour project, University of Applied Sciences Munich, Faculty of Tourism, Germany

#### 2. Energy: The Alps as rechargeable battery of Europe?

##### Key questions & issues

- + How to enhance energy efficiency and turn this into a competitive advantage for the Alps?
- + How to cope with the need of boosting renewable energy production and protection requirements?
- + How to overcome energy supply and energy production being dependant to location factor?
- + Which decision making processes for questions of exploitation, distribution of loads and benefits?

**Facilitation:** Ludwig Karg, B.A.U.M. Consult Munich, Germany

##### Expert / practitioner input:

- Gianni Lazzari, Habitech, Italy
- Miro Kristan, Soča valley development centre, Slovenia

##### Project experience:

- Matjaž Gerl, SHARE project, E-zavod, Slovenia

### 3. Local resources: How to turn Alpine local resources/knowledge into a competitive advantage in a global economy?

#### Key questions & issues

- + How to promote/take advantage of endogenous potentials? (e.g. raw material - also for pharmaceutical products and healthcare-, local resources, ecosystems services, local production and local knowledge)
- + Which support strategies (investment, qualification...) to the innovation needs of the territories?
- + Which Alpine clusters could be supported to better compete on the global (knowledge) economy?

Facilitation: Jernej Stritih, Government Office for Climate Change, Slovenia

#### Expert / practitioner input:

- Andrej Breznikar, Slovenia Forest Service
- Theo Eberhard, University of Applied Sciences Munich, Faculty of Tourism, Germany

#### Project experience:

- Peter Schröder, AlpsBioCluster Project, Helmholtz Centre Munich, Germany

### 4. An island between surrounding metropolises: How can the Alps benefit from the surrounding urban centres and the cities from the Alps?

#### Key questions & issues

- + How can the functionality patterns between the Alps (peripheral areas) and their surrounding cities (Metropolises) be improved to increase competitiveness of the entire region?
- + What are the mobility needs in the Alpine area? E-mobility: take at heart to stay at home!
- + How to exploit ICT to maintain health services & care in rural areas and keep them competitive?

Facilitation: Wolfgang Pfefferkorn, CIPRA International

#### Expert/practitioner input:

- Alma Zavodnik Lamovšek, University of Ljubljana, Slovenia
- Ivan Stanič, Department for Urban Planning, City Municipality of Ljubljana, Slovenia

#### Project experience:

- Laurence Jacquinet, InnoCité project, Chamber of Commerce and Industry of Lyon, France

17.00

End of Forum Day 1

19.00

**Cocktail Reception** hosted by the Ministry of Environment and Spatial Planning, Slovenia and the Swiss Presidency of the Alpine Convention.  
Greetings by Mitja Pavliha, Ministry of the Environment and Spatial Planning of Slovenia and Robert Reich, Swiss Ambassador to Slovenia

## Wednesday - 28 September 2011

09.00

### Summary of workshops results

*Practitioners and policy-makers discuss the needs for action identified and the recommendations developed during the workshops. Feedback round, interview of the WS rapporteurs.*

**WS1:** Thomas Bausch, ClimAlpTour project, University of Applied Sciences Munich, Faculty of Tourism, Germany

**WS2:** Ludwig Karg, B.A.U.M. Consult Munich, Germany

**WS3:** Jernej Stritih, Government Office for Climate Change, Slovenia

**WS4:** Laurence Jacquinet, InnoCité project, Chamber of Commerce and Industry of Lyon, France

10.00

Coffee Break

10.30

### Getting better – European programmes sowing the seeds for competitiveness in the Alpine Area

*Discussion by the Alpine Space and other European programmes. What could be the input for transnational, cross-border and competitiveness programmes and what could they offer as response to the identified needs/recommendations?*

*An interactive session*

- Tanja Rener, Interreg IVC for Slovenia, Government Office for Local Self-Government and Regional Policy, Slovenia
- Tatjana Rener, Government Office for Local Self-Government and Regional Policy, Regional Office Štanjel, cross-border programme Slovenia-Italy
- Cinzia Margiocco, Joint Technical Secretariat Coordinator, Cross-border Programme Italy-Switzerland
- Hans-Rudolf Helfer, Manufacture Association, Switzerland (contribution about FP7)
- Christian Salletmaier, Managing Authority, Alpine Space Programme

12.00

Farewell by Mitja Pavliha, Ministry of Environment and Spatial Planning, Slovenia

12.15

Lunch

13.15 -  
16.00

### Excursion

Guided visit of Ljubljana showing the benefits of European funds for the development of the Capital.  
Meeting point: Hotel Lev.

# Project abstracts

Below is an overview of projects supported by the Alpine Space programme addressing competitiveness. Descriptions have been provided by the projects with some harmonising text editing by the organisers.

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## ALIAS - Alpine Hospitals Networking for Improved Access to Telemedicine Services



### Main objective(s)

ALIAS addresses medical services and information inadequacy to ensure Health Care provisions in the Alpine Space. The project is aimed at linking together a number of Alpine Space hospitals enabling the creation of a network of ALIAS Virtual Hospitals to share medical information and adopt telemedicine services.

### Main activities / achieved results

Following the scheduling and the methodological approach sketched out in the project Application Form, the ALIAS Consortium has concentrated efforts on the development of fundamental activities aimed at achieving a factual collaboration between hospitals involved in the ALIAS Virtual Hospital Network. Main results achieved so far are:

- The definition of the users requirements for the ALIAS services;
- A legal and regulatory framework analysis;
- ALIAS services and ALIAS CENTRAL SERVICES (ACS) design and development;
- Four hospitals are already connected to ACS and testing its functionalities;
- The Second Opinion service and the related videoconferencing tool is being tested at the moment;
- A first proposal for ALIAS Circle of Trust,
- The agreement that will govern the co-operative model of data exchange between hospitals nodes of ALIAS Virtual Hospital, has been developed and is currently being considered by Project Participants.

The project Mid-term workshop has been successfully held in Lyon at the end of January 2011.

### Project duration

From 01/08/2009 to 31/07/2012

### Project website

[www.aliasproject.eu](http://www.aliasproject.eu)

### Contact

[natalia.allegretti@cnt.lispa.it](mailto:natalia.allegretti@cnt.lispa.it)



## AlpEnergy - Virtual Power Systems as an Instrument to Promote Transnational Cooperation and Sustainable Energy Supply in the Alpine Space



### Main objective(s)

The need to balance an increasing production and use of renewable energy sources requires a stronger and more extended electric grid capable of dealing with high levels of remote and volatile power generation. Virtual Power Systems (VPS) offer an alternative by using ICT technology for an intelligent combination of load management, storage and production control, and they constitute the focus of the AlpEnergy project.

### Main activities / achieved results

AlpEnergy is bringing together power suppliers, development agencies, research institutes and public administrations from five different countries: France, Germany, Italy, Slovenia, and Switzerland. Thanks to a transnational and multidisciplinary approach, AlpEnergy focuses on both technical as well as economical aspects to introduce an efficient operational model aiming at a standardisation of both technologies and procedures. It intends to provide new knowledge-based incomes and business opportunities to farmers, traditional and innovative enterprises, thus supporting the competitiveness of the Alpine ventures and making the Alpine space a showcase for other mountain areas in the world.

AlpEnergy aims to analyse and model, design and develop, demonstrate and test, evaluate and transfer, virtual power systems in six distinct areas of the Alpine space.

### Project duration

From 01/07/2008 to 31/12/2011

### Project website

[www.alpenergy.net](http://www.alpenergy.net)

### Contact

[alpenergy@auew.de](mailto:alpenergy@auew.de)

## Alphouse - Alpine building culture and ecology. Competence development of local craft companies in the area of energy-efficient renovation of traditional Alpine old buildings and settlements



### Main objective(s)

AlpHouse combines two aims: the adjustment of regional Alpine building culture and the optimisation of energy efficiency. The linkage between the two aims lies in the principles of traditional Alpine architecture, which are strongly influenced by ecologic concerns.

### Main activities / achieved results

- analysis: Understanding the principles of Alpine building culture (on settlement and on building level) in relation to regional conditions in 9 pilot regions. Editing the findings didactically.
- information Platform: Presenting the outcomes through interactive internet contents and a fair stand.
- qualification Modules: Designing, performing and optimising training offers for 3 target groups (craftsmen, architects/planners, decision makers), giving them competencies to plan, perform and/or decide on renovations of Alpine buildings according to the "AlpHouse Approach".
- events & Media: Raising the awareness of professionals, decision makers and the general public.
- transfer: Transferring the training modules to other Alpine regions and establishing a website for sustained performance and use; giving recommendations at policy level; establishing a notion of "AlpHouse quality renovations" in all target groups; and building a pool of competent pilot enterprises.

### Project duration

From 01/09/2009 to 30/08/2012

### Project website

[www.alphouse.eu](http://www.alphouse.eu)

### Contact

[karlheinz.valtl@alphouse.eu](mailto:karlheinz.valtl@alphouse.eu)

## ALPlastics



### **Main objective(s)**

ALPlastics - a network of private/public actors involved in local development policies in 5 Alpine regions - will promote a public-private cooperation and create proper conditions for STRATEGIC INNOVATION in the ALPINE PLASTICS CLUSTERS and strengthen the related economic sector.

### **Main activities / achieved results**

The project will mainly focus on the fundamental role that Cluster management bodies (CL.MB) can play toward strategic innovation, competitiveness of enterprises, employment and prosperity in regions.

Alplastics will therefore help CL.MB to play their role at the centre of the “cluster’s triple helix system” and promote activities that can harness the resources and talents of industry, government and academia, to develop practical solutions towards strategic innovation.

An open innovation platform dedicated to the plastics industry and a technology roadmap are key objectives of the project. Additional goal is to benchmark alpine plastics clusters and regional innovation policies, with the aim to help regional governments to enhance their future innovation support programmes.

### **Project duration**

From 01/09/2011 to 31/08/2013

### **Project website**

[www.alplastics.net](http://www.alplastics.net)

### **Contact**

[piero.cavigliasso@proplast.it](mailto:piero.cavigliasso@proplast.it)

## Alps4EU



### **Main objective(s)**

Alps4EU aims to overcome clusters initiatives fragmentation and favour the emergence of meta-clusters, applying a macroregional vision and driving Alpine area clusters to be more competitive in the European scenario for the benefit of all Alpine Space’s economy.

### **Main activities / achieved results**

The project will address both policy making and cluster management activities, with a trans-regional approach in order to:

- build the framework for trans-regional clusters policies;
- develop inter-clusters cooperation, moving towards meta-clusters;
- represent Alpine Space clusters within EU initiatives

Specifically, Alps4EU will map Alpine area clusters’ strategic priorities, develop guidelines and proposals for joint programming activities, elaborate a Joint Action Plan including common funding opportunities for clusters, foster transnational technology transfer activities, promote inter-cluster activities for innovation and promote Alpine Space clusters at EU level.

### **Project duration**

From 01/09/2011 to 01/03/2014

### **Project website**

Not yet available. Please check [www.alpine-space.eu](http://www.alpine-space.eu)

### **Contact**

[rossana.borello@regione.piemonte.it](mailto:rossana.borello@regione.piemonte.it)

## Alps Bio Cluster - TransAlpine Bio Cluster



### Main objective(s)

The aim is to establish a meta cluster fostering Biotech and Medtech sectors in the Alpine Space through economic development support and collaborative promotion under a common Alpine identity. *A healthy life at home in the Alps in a natural environment worth to be preserved.*

### Main activities / achieved results

#### Actions & Results

Alps Bio Cluster's partners have organized 11 European events (workshops, business partnering, etc.). They mobilized more than 640 international attendees. The main outcomes are:

- 8 collaborative projects set up involving SMEs (AAL, FP7-ICT, Eurostars...);
- 206 SMEs and RTD centres involved in activities;
- 16 transnational economic clusters set up or strengthened;
- 2 Summer Schools on Biotech/ Munich (GER) and on Medtech/Grenoble (FR).

Two sustainable tools were developed: a transalpine search engine ([www.alpslifesciencesearch.com](http://www.alpslifesciencesearch.com)) and a partnership tool named Mindbrowser.

#### Expert groups for innovative solutions

To promote initiatives and transnational projects undertaken at the major meetings organized, Alps Bio Cluster created three expert groups related to its key themes:

- "e-Care" - transversal approach linking together "health and ICT";
- "ecosystem services for the benefit of human health";
- "bring red technology and personalized medicine together".

These groups are both transnational and multidisciplinary and work to help building innovative solutions on an innovative market.

#### Building a shared future for Life Sciences support in the Alpine Space

To ensure the sustainability of our meta cluster, partners developed a common marketing and positioning strategy and built an organizational model. This was formalized by the signature of a memorandum of understanding in September 2011 to keep a common identity through Alps Bio Cluster brand in order for each player to become better known and to facilitate interactions and partnerships across the Alps.

### Project duration

From 01/10/2008 to 30/09/2011

### Project website

[www.alpsbiocluster.eu](http://www.alpsbiocluster.eu)

### Contact

[valerie.ayache@adebag.org](mailto:valerie.ayache@adebag.org)

## ALPSTAR - Towards carbon neutral alps, make best practice minimum standard



### Main objective(s)

The project addresses the need expressed by the international community for transnational, well-directed and cross-cutting action to effectively manage climate change in the Alps. It aims to encourage preparation and implementation of cross-sectoral strategies, action plans and proven good practice measures towards carbon neutrality on regional and local level. It contributes to the implementation of the Alpine Convention Climate Action Plan and assures interaction with and transfer of results to the policy level. The added value is in the cross-sectoral, integrative and participatory approach of the project.

### Main activities / achieved results

Through the establishment of a good practice transfer platform, the project provides the framework for: transfer of knowledge between regions, capitalisation of results of other projects and for implementation of measures toward carbon neutrality in the regions. Strategies and action plans towards carbon neutrality will be prepared in 12 pilot regions and their realisation will start through implementation of measures.

### Project duration

From 01/07/2011 to 31/03/2014

### Project website

Not yet available. Please check [www.alpine-space.eu](http://www.alpine-space.eu)

### Contact

[jure.leben@gov.si](mailto:jure.leben@gov.si)

## CAPAcities - Competitiveness, Action and Policies for Alpine Cities



### Main objective(s)

The project aims to promote innovative actions to strengthen the role of small urban centres in an integrated spatial system, through the exploitation of urban, cultural, environmental and landscape local assets. The development of shared strategies at different levels (regional and local) will help communities to enhance their territorial potential.

### Main activities / achieved results

The main project activities are referred to: development of an integrated survey on main laws, regulations, plan, programmes of the involved partner regions; creation of a GIS database; development of pilot actions to improve competitiveness; working out of a toolkit summarising the project results in order to support innovative actions of local authorities.

In fact the main output of the project is the AS-SLUC (Alpine Space – Small Local Urban Centres) innovative pack: guidelines, tool, best practices as instruments to support urban planners to promote through territorial plans or projects innovative urban activities and specific gender policies (women, youth and aged people), whilst pursuing the Lisbon strategy applied at local level. The pack follows the evaluation of the results of pilot actions and the selection of the best tools and guidelines.

### Project duration

From 01/10/2008 to 31/03/2011

### Project website

[www.capacities-alpinespace.eu](http://www.capacities-alpinespace.eu)

### Contact

[luisa\\_pedrazzini@regione.lombardia.it](mailto:luisa_pedrazzini@regione.lombardia.it)

## CCAAlps - Creative companies in the Alpine Space



### Main objective(s)

Creativity is a modern lever to sustainable growth, considered a fundamental asset to enable a behavioural change. To promote a competitive growth in the Alpine area, it is important to bet on creative industries, because of their capability to trigger transformation in a territory. The main objective of CCAAlps is therefore to create a real and virtual network of hubs in the Alps, that puts creativity and innovation at the centre and that is able to focus on specific issues and opportunities for local and transnational development. CCAAlps aims to push policy makers in thinking out specific regulations that can support CCIs (Cultural and Creative Industries) in the Alpine Space.

### Main activities / achieved results

The project will establish collaboration between CCIs, carriers of ideas, producers, policy makers and universities, to promote and develop innovative pilot projects (Creative Camp) and new policies for their growth. A policy recommendation's dossier will define the guidelines to finance services and the start-up phase of new CCIs.

### Project duration

From 01/10/2011 to 30/07/2014

### Project website

Not yet available. Please check [www.alpine-space.eu](http://www.alpine-space.eu)

### Contact

[daniela\\_protti@regione.lombardia.it](mailto:daniela_protti@regione.lombardia.it)

## ClimAlpTour - Climate change and its impacts on tourism in the Alpine Space



### Main objective(s)

The project deals with the effects of climate change on Alpine tourism in order to provide adaptation policies and appropriate strategies to some representative Alpine tourist sites and meet the challenge of a new perspective for tourism development, which includes climate change considerations.

### Main activities / achieved results

First, the project concentrated on the need to analyse economic, environmental and social traits of Alpine tourism, through the selection of 24 pilot sites which are representative of the Alpine arch. Pilot site profiles and climate analysis have been produced and workshops at local level supported the stakeholders' awareness on the need for adaptation strategies to climate change. Different methodological approaches were applied to complete the impact analysis and an "adaptation elasticity index" was produced to support the development of local strategies. A wide supporting action through workshops has been carried out in each pilot site. The project completed and used a decision supporting system for local stakeholders and decision makers – different climate change scenarios were analysed for each specific site so that new and tailored made adaptation strategies for summer and winter tourism could be established.

### Project duration

From 01/09/2008 to 01/12/2011

### Project website

[www.climalptour.eu](http://www.climalptour.eu) and [www.climalptour.it](http://www.climalptour.it)

### Contact

[maurizio.dissegna@regione.veneto.it](mailto:maurizio.dissegna@regione.veneto.it)

## COMUNIS - Inter-municipal cooperation for Strategic Steering of SME-oriented Location



### Main objective(s)

COMUNIS aims to develop a well-defined integrative and cooperative strategy for Commercial Location Development (CLD) and to enhance inter-municipal and intra-territorial cooperation to overcome individual attempts by single municipalities. COMUNIS will provide broadly adaptable guidelines to apply practical instruments for the assessment of local and regional demand and the steering of commercial development with a particular focus on diversification and efficiency of economic activities, environmental and social concerns, human and cultural capital. Furthermore, the project will result in a transnational knowledge management and establish sustainable structures for managing CLD in the pilot regions.

### Main activities / achieved results

With regard to the underlying objectives of COMUNIS (i.e. the reinforcement of public dialogue and the reinforcement of governance), workshops and meetings with business and political actors involved in regional development are essential. Indeed, there have been great efforts in consultation and information through the repeated working sessions and information events to reinforce the political decision-making process and to give support to the implementation work of structures for commercial location development. Through the definition of the concept of inter-municipal cooperation and of strategies for commercial location development with local stakeholders, the models of the proposed pilot structures could become more precise and in some cases adapted to the legal conditions for the establishment of these pilot structures. Linking theoretical concepts with practice, these pilot activities have key importance.

### Project duration

From 01/07/2009 to 30/06/2012

### Project website

[www.comunis.eu](http://www.comunis.eu)

### Contact

[nathalie.stumm@hevs.ch](mailto:nathalie.stumm@hevs.ch)

## ENERBUILD - ENERGY Efficiency and Renewable Energies in the BUILDing Sector



### Main objective(s)

ENERBUILD aims to promote ecological building and building standards in the Alps by assessing user behaviour and monitoring passive houses, by transferring know-how in vocational training, by financing models for energy production on buildings and by providing actors with decision-making tools.

### Main activities / achieved results

ENERBUILD deals with critical points in the dissemination of know-how on energy-efficient and energy-producing buildings. Key factors identified by the transnational expert consortium relate to vocational training, to additional research on user behaviour, to role models in public construction, to financing of energy-producing plants on buildings and to the disposition of sample planning processes around energy-efficient building. The experiences from the different countries were collected and good- practice examples were demonstrated for a mutual learning process. The project focuses on four key points:

- In education several learning modules for apprentices, craftsmen and experts are established.
- The examination and monitoring of passive houses showed the big influence of user behaviour.
- The common developed ENERBUILD tool for ecological building will already be used as a basis for political decisions and a 100% green electricity product is established and will be actively promoted.
- Innovative examples like the Olympic house of Austria in Vancouver or the Solar Decathlon show house of Rosenheim visualise the potential of the field where ENERBUILD is situated.

### Project duration

From 01/07/2009 to 30/06/2012

### Project website

[www.enerbuild.eu](http://www.enerbuild.eu)

### Contact

[franz.ruef@telesis.eu](mailto:franz.ruef@telesis.eu)

## InnoCité - How to improve competitiveness of small & medium-sized cities under the influence of Alpine great urban centres?



### Main objective(s)

In an accelerated metropolisation context, small and medium-sized cities lose their identity and their competitiveness. How to help them find their place around and within large agglomerations like Lyon, Milan, Munich, Vienna?

The project InnoCité aims to:

- provide decision-makers with tips for taking strategic actions in the short, medium and long term, as well as operational tools,
- become a place for exchanges around common issues with other communities in the Lyon region and major metropolitan areas in Europe.

### Main activities / achieved results

Led by the Department for Commerce, Services to the Individual and Tourism - CCI of Lyon, together with other institutional partners coming from five countries out of the Alpine Space region (Germany, Austria, France, Italy and Slovenia), InnoCité tested in nine pilot sites a participatory approach involving representatives from government, private sector and citizens – a method which can now be transferred to other cities. Results are: new modes of governance, analysis and observation tools for the functioning of a city, town centre management, public-private partnership for city planning, local identity as a key success factor.

### Project duration

From 01/07/2008 to 30/06/2011

### Project website

[www.innocite.eu](http://www.innocite.eu)

### Contact

[innocite@lyon.cci.fr](mailto:innocite@lyon.cci.fr)

## MORECO - Mobility and Residential Costs



### Main objective(s)

Insufficient accessibility to public transport services is one of the results of urban sprawl arising from the dynamic settlement development in the hinterland of Alpine cities. This forces people to use motorised private transport which causes environmental pollution, traffic congestion, high follow-up costs for infrastructure, high individual mobility costs and long time for commuting and daily supply. MORECO actively supports a sustainable, resource-friendly settlement development which follows supply facilities and public transport axes.

### Main activities / achieved results

For this purpose it combines planning measures and spatial policies with activities of transport providers and mobility actors. In addition a bottom up approach involves house hunting households and residential construction actors who have direct influence on the property market. Innovative tools, ensuring reliable information and high transparency of long-term MObility + REsidential COsts, support the actors in their decision-making processes.

### Project duration

From 01/07/2011 to 30/06/2014

### Project website

Not yet available. Please check [www.alpine-space.eu](http://www.alpine-space.eu)

### Contact

[daniela.bischof@salzburg.gv.at](mailto:daniela.bischof@salzburg.gv.at)

## NEWFOR - NEW technologies for a better mountain FORest timber mobilization



### Main activities / achieved results

The role played by mountain forests is extremely varied. Their contribution to the stability and overall development of life and economic factors in mountainous regions is highly relevant. Due mainly to topographic conditions, managing mountain forests is significantly more cost intensive than in plain areas. A good knowledge of forest biomass location, characteristics, mobilization conditions and connectivity to wood industry is a prerequisite for the development of a sustainable timber supply chain in mountain territories. The available knowledge is currently not sufficient to ensure a cost-effective and sustainable wood supply. Based on the use of new technologies for forest and topography characterization, NEWFOR is dedicated to enhance and develop tools and adapted policies for decision making in the field of a sustainable and adaptive mountain forest resources management facing the sustainability of mountain forest ecosystems services.

### Project duration

From 01/09/2011 to 31/08/2014

### Project website

Not yet available. Please check [www.alpine-space.eu](http://www.alpine-space.eu)

### Contact

[frederic.berger@cemagref.fr](mailto:frederic.berger@cemagref.fr)



## OPEN-ALPS - Open Innovation in Alpine SMEs



### Main objective(s)

The project aims to strengthen the competitiveness of the Alpine Space by introducing and developing innovations in SMEs based on the Open Innovation (OI) paradigm. The main objective is to support Alpine SMEs in the technology sector in their transition from internal “closed innovation” to “open innovation”. This shall encourage entrepreneurship and strengthen research and innovation capacities for SMEs in the participating Alpine regions.

### Main activities / achieved results

OPEN-ALPS plans a new transnational OI support service of OI Hubs, a web-based OI management platform with 500 innovation seekers from 300 SMEs and 5.000 innovation solvers from 500 R&TD institutions, special transnational OI innovation forums and OI labs. The experiences will be used to improve regional innovation policies and will be disseminated in the EU27 in order to make a valuable contribution to the innovation policy in Europe, especially the Europe 2020 Flagship Initiative Innovation Union.

### Project duration

From 01/07/2011 to 30/06/2014

### Project website

Not yet available. Please check [www.alpine-space.eu](http://www.alpine-space.eu)

### Contact

[warfia@villingen-schwenningen.ihk.de](mailto:warfia@villingen-schwenningen.ihk.de)

## POLY5 - Polycentric Planning Models for Local Development in Territories crossed by Corridor 5 and its TEN-T ramifications



### Main objective(s)

The main problem addressed is the marginalization that a major transport infrastructure (MTI) can cause to Alpine areas. The project aims at making mountain areas catch the opportunities of MTIs, rather than just suffer their environmental and social impact.

### Main activities / achieved results

The project foresees the elaboration of an unbiased method to measure the value of an Alpine area and to maximize it, given the presence of a MTI. A polycentric development toolkit will synthesize the method providing indication to public actors for each phase of MTIs “life-cycle”. Pilot actions will test some solutions and final validation of the toolkit will lead to guidelines integrating project results in transnational policies, adopted by policy makers at different administrative level. A transversal activity will be the involvement of local communities to build consensus, raising awareness on the importance of participating and controlling public choices/processes.

### Project duration

From 01/09/2011 to 31/08/2014

### Project website

Not yet available. Please check [www.alpine-space.eu](http://www.alpine-space.eu)

### Contact

[paolo.picco@provincia.torino.it](mailto:paolo.picco@provincia.torino.it)



At halftime of its implementation period 2007-2013, the Alpine Space Programme has organised in 2010/2011 a series of three thematic events to fine tune its strategic orientation and take a close look at major challenges affecting the cooperation area. First project results are underway and with a crosscutting perspective, each of these events addresses beyond the three programme priorities – Competitiveness & Attractiveness; Accessibility & Connectivity; Environment & Risk Prevention – strategic issues affecting the Alpine Space in order to push the policy debate.



## Expert Workshop: Coping with Climate Change, 4-5 May 2010 in Interlaken, Switzerland

Climate change touches the Alps earlier and more severely than other European regions. Progressively increasing effects of climate change necessitate an active exchange between all ongoing initiatives to effectively mitigate and adapt. At the first “Alpine Space Expert Workshop” in Interlaken 4-5 May 2010, about 100 experts examined in a cross sectoral perspective, how the economy and tourism, as well as transport, energy, water and biodiversity, all essential for the development of this region, are affected by this trend. Looking ahead, key issues were put on the cooperation agendas for the development of concerted policy options for the Alps. The event was organised in cooperation with the Swiss Federal Office for Spatial Development ARE.



## Forum: Coping with Demographic Change, 22-23 February 2011 in Innsbruck, Austria

Population development poses serious challenges, particularly in the Alps. What exactly constituted these challenges and how they could be met was highlighted in the course of the forum “Coping with Demographic Change” in Innsbruck, Austria, on 22-23 February 2011.

The forum, which was organised together with the Austrian Federal Chancellery and the State of Tyrol, was attended by approximately 120 experts from seven countries and the European Commission. It addressed megatrends without taboo and intended to encourage decision and policy making in the Alpine region, to deal with the demographic development in a swift and determined manner.

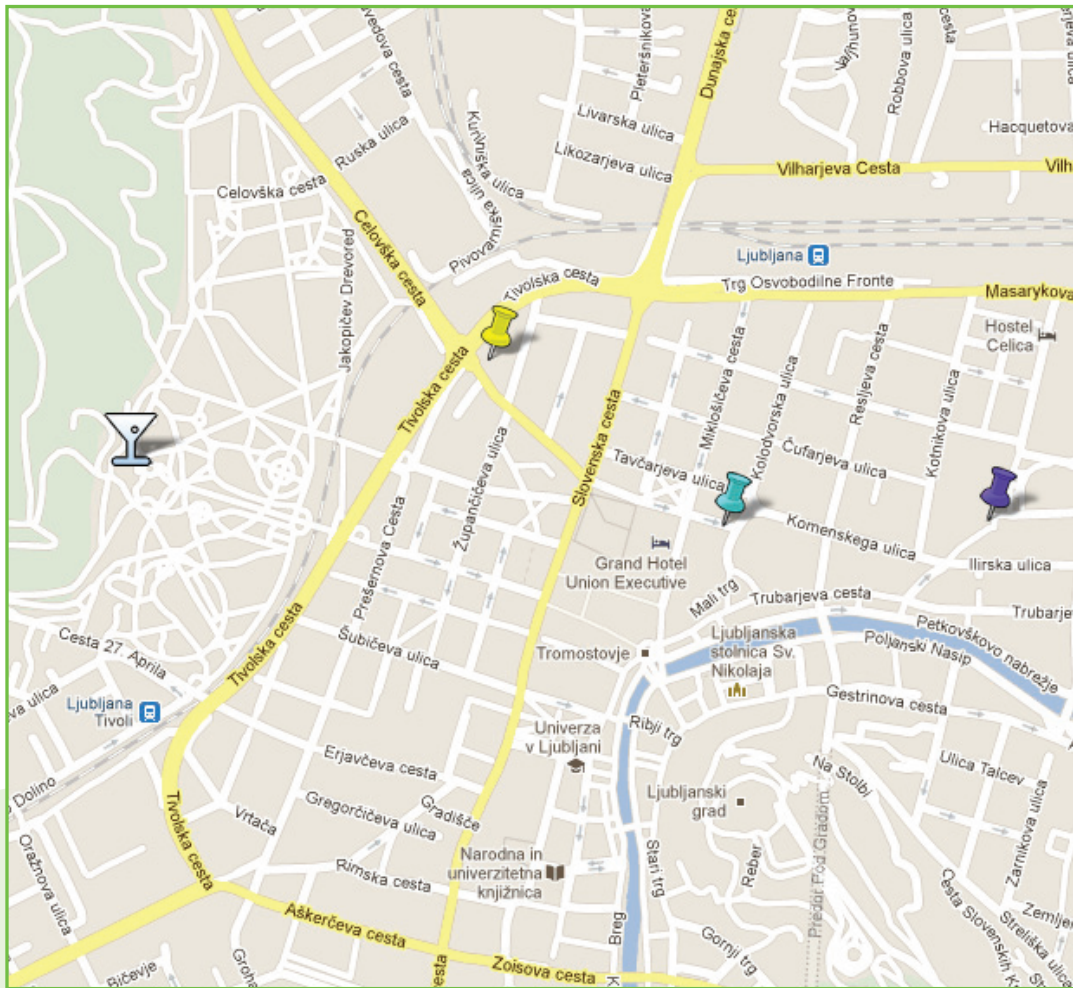


## Forum: Pooling Potentials for Competitiveness, 27-28 September 2011 in Ljubljana, Slovenia

To close the events trilogy, the Alpine Space Programme focuses on the competitiveness of its regions. The event aims at identifying endogenous potentials, reinforcing cluster development and governance, to inspire actors to grasp development opportunities for their regions.

The reports following the two first events can be found on the Alpine Space Website: [www.alpine-space.eu](http://www.alpine-space.eu)

## Practical Information



 Forum venue
  City Hotel
  Hotel Park
  Cocktail reception venue

### Organiser

Alpine Space Programme 2007-2013

### Host

Ministry for Environment and Spatial Planning, Slovenia

### Contact

Joint Technical Secretariat  
 ETC – Alpine Space Programme  
 Bayerisches Landesamt für Umwelt (LfU)  
 80636 München

Tel: +49 (0)89 9214 – 1800

Fax: +49 (0)89 9214 – 1820

[jts@alpine-space.eu](mailto:jts@alpine-space.eu)

### Forum Venue

Hotel Lev d.d.  
 Vošnjakova 1  
 SI - 1000 Ljubljana  
 Slovenia

Tel: +386 1 433 2155

<http://www.hotel-lev.si/eng>

**Cocktail reception venue:** Tivoli Castle in the Tivoli Park

### Forum Secretariat

Tel: +49 (0)173 850 4163  
 (Operational during Forum hours)

[jts@alpine-space.eu](mailto:jts@alpine-space.eu)

## Greening

The organisers of this forum have been actively working on minimising negative local and global environmental impacts produced by this event:

- Information about greening actions and how participants can contribute is being provided before, during and after the event.
- Participants have been encouraged to limit the environmental impact during their journey/stay and to offset the carbon emissions from travelling.
- Waste production has been kept to a minimum and re-use and recycling promoted. Green office practices - such as double sided printing, separate waste collection and re-use of materials such as badges - have been applied for the preparation of this forum.
- The use of online media in pre- and post-meeting communication with participants is being maximised in order to reduce waste.
- Forum papers are limited to essential documents, in order to minimise the use of materials. This includes an online evaluation.
- Programme documents produced for the event are printed on certified 100% recycled material.
- All event locations, including dinner reception and excursions, have been chosen based on their proximity.
- Booked hotels are located within walking distance from the forum venue.
- Local products have been prioritised for the catering during the event.
- Disposable items are avoided by using reusable dishes, cutlery, glassware and linens.
- Tap water will be provided for drinking.



The **Alpine Space Programme** is the EU transnational co-operation programme for the Alps. Partners from the seven Alpine countries work together to promote regional development in a sustainable way. During the period 2007-2013, the programme invests 130 Mio EUR in impact-oriented projects. These focus on competitiveness and attractiveness, accessibility and connectivity, environment and risk prevention.

[www.alpine-space.eu](http://www.alpine-space.eu)