



# MY FEATURED SPACE

- a project conducted in the course of the promotional programme 'Sparkling Science', supported by the Austrian Federal Ministry of Science and Research.

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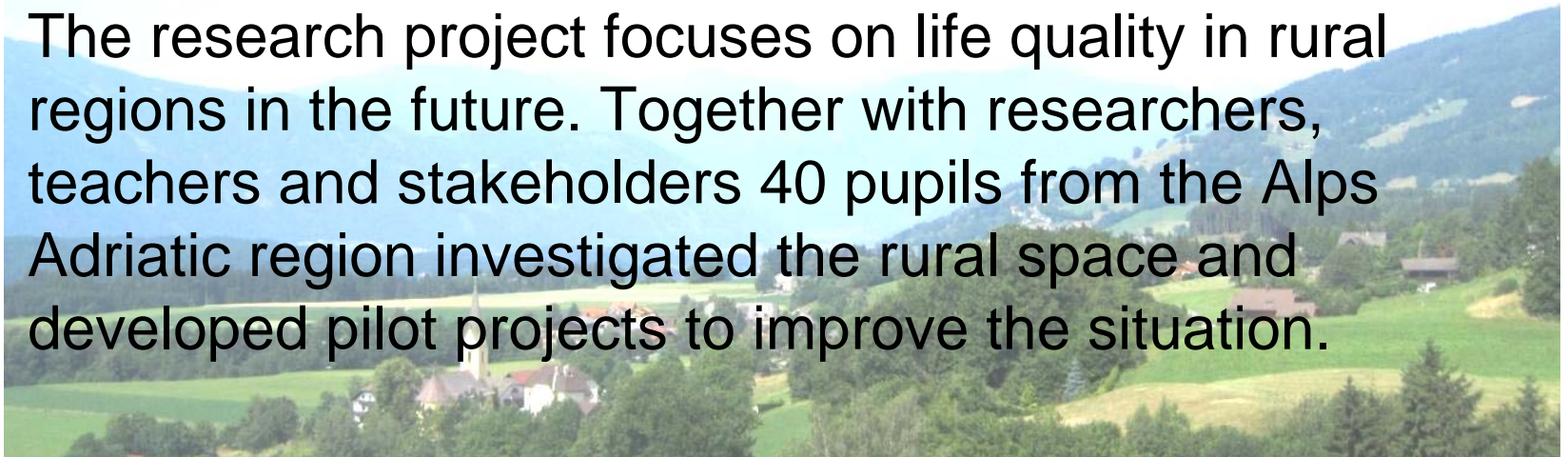
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## Research objective

**What will young people need in the future to live and work in attractive rural regions?**

The research project focuses on life quality in rural regions in the future. Together with researchers, teachers and stakeholders 40 pupils from the Alps Adriatic region investigated the rural space and developed pilot projects to improve the situation.

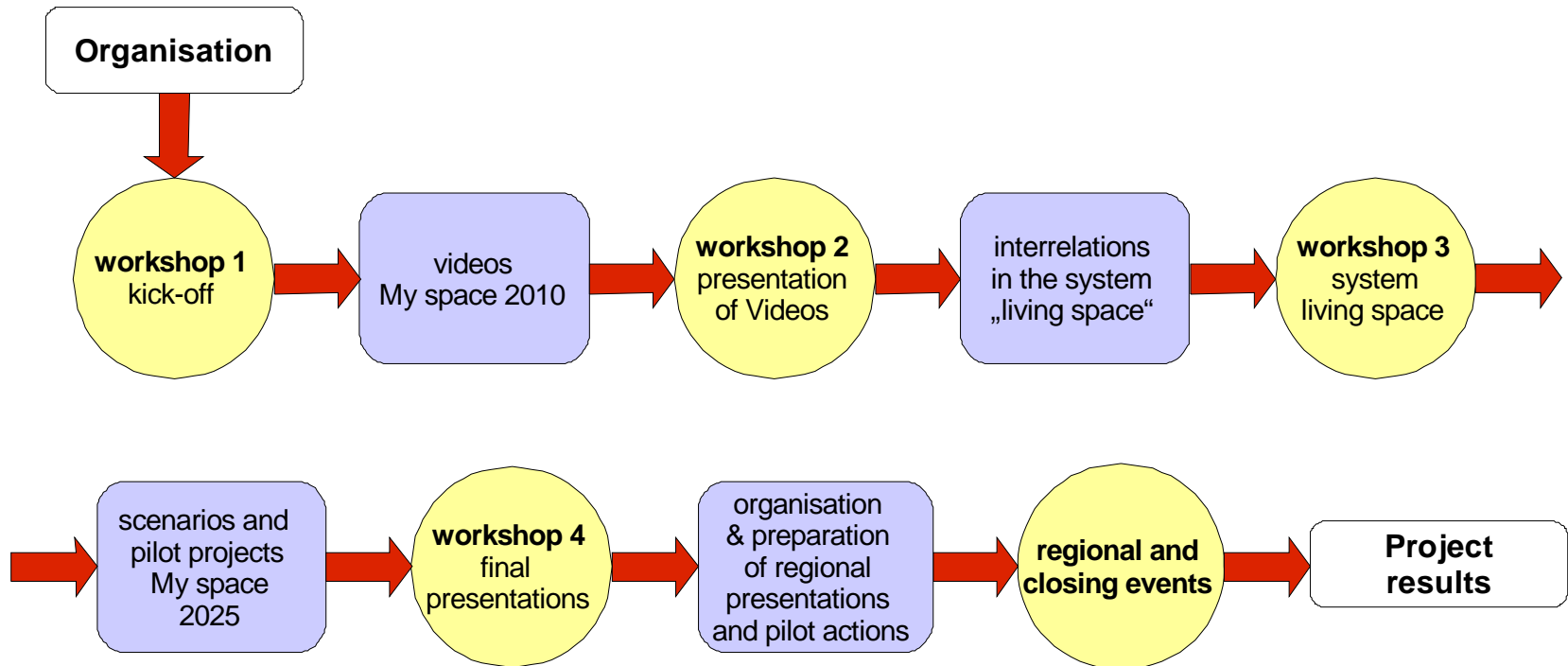




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## Project structure





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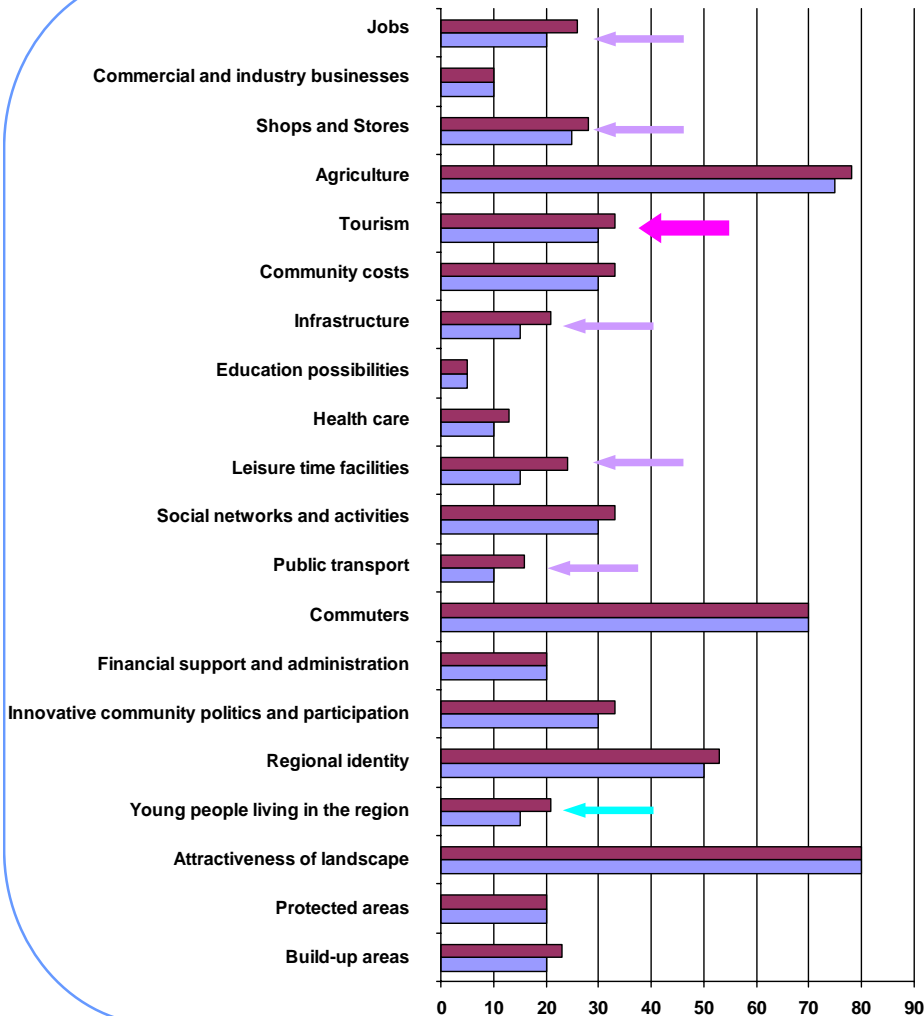
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	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V
3		Jobs	Commercial and industry businesses	Shops and Stores	Agriculture	Tourism	Costs of living	Infrastructure	Education possibilities	Health care	Leisure time facilities	Social networks and activities	Public transport	Commuters	Financial support and administration	Innovative community politics	Regional identity	Young people living in the region	Attractiveness of landscape	Protected areas	Build-up areas	active total
4	Jobs	0	1	-2	0	1	0	1	1	2	1	2	-2	0	1	0	2	0	0	1	17	
5	Commercial and industry businesses	3	1	-1	-2	-1	3	1	1	2	1	2	-2	1	0	0	1	-2	-1	2	27	
6	Shops and Stores	1	0	0	1	1	1	0	0	0	1	1	0	0	0	0	1	-1	0	1	9	
7	Agriculture	1	0	0	1	0	0	0	0	0	1	0	-1	1	1	2	1	2	1	0	12	
8	Tourism	2	0	1	1	2	3	0	1	3	2	2	0	1	1	1	2	0	-1	1	24	
9	Costs of living	0	0	0	-1	0	0	0	0	0	-1	1	0	0	1	-1	0	0	0	0	5	
10	Infrastructure	1	1	1	0	-1	2	0	0	1	1	2	0	2	0	0	1	-3	-1	3	20	
11	Education possibilities	1	0	0	1	0	0	0	1	1	2	2	-1	2	2	1	2	0	0	2	18	
12	Health care	0	0	0	0	0	1	1	0	0	1	0	0	2	0	0	0	0	0	2	7	
13	Leisure time facilities	1	0	1	0	1	1	1	0	0	3	1	0	1	1	2	3	-1	0	1	19	
14	Social networks and activities	1	0	1	1	1	0	0	2	2	1	0	0	1	2	2	2	0	0	1	17	
15	Public transport	0	0	0	0	0	0	1	0	0	0	1	2	2	0	0	2	0	0	1	9	
16	Commuters	0	0	-2	-1	0	0	1	-1	-1	-2	2	0	0	-2	-1	0	0	0	0	14	
17	Financial support and administration	2	1	1	2	2	0	3	2	2	1	2	0	0	0	1	0	2	2	2	24	
18	Innovative community politics and participation	1	1	0	2	2	0	1	2	2	2	2	1	-1	2	1	2	0	1	0	23	
19	Regional identity	0	0	0	2	2	0	0	0	0	1	3	0	-1	1	1	1	0	1	0	13	
20	Young people living in the region	1	0	1	1	1	0	0	2	1	2	2	2	-1	1	2	1	0	0	1	19	
21	Attractiveness of landscape	0	0	0	0	1	0	0	0	0	0	0	0	1	0	2	1	2	0	7		
22	Protected areas	1	0	1	1	2	0	1	1	0	1	1	0	3	1	1	0	2	0	-1	18	
23	Build-up areas	1	1	1	-1	-1	0	2	0	0	0	0	0	2	0	-1	0	-2	-2	0	14	
24	passive total	17	4	12	17	18	9	18	13	12	18	26	21	11	23	13	17	23	13	12	19	



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## TOURISM

A small effort in tourism leads to



- more young people living in the region
- more leisure time facilities are offered
- stimulated economy (jobs, shops, infrastructure...)
- public transport is more needed/used
- community costs are increased



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## Main results

- **7 videos** showing interviews with key actors in each model region
- **a simulation model of the rural space** based on the Sensitivity Model by F. Vester
- **7 pilot projects** developed and partly already implemented by each school group – main fields of activity: jobs, mobility, tourism, social networks.
- **media reports & various presentations** (Allianz in den Alpen, CIPRA, University of Ljubljana, various municipalities)



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## What have we learned:

- Young people from rural regions often are **strongly attached** to there regions. They are **aware of the advantages and disadvantages** of life in rural space. Many **like to stay or to come back** after education.
- **Jobs, mobility and leisure time** offers are the most important fields to be improved in the opinion of young people
- If they are **taken serious, they are willing to work** on improvements
- To **start their own enterprise** and to make themselves independent is hard to imagine by young people – **know-how is missing**



[www.myfeaturedspace.info](http://www.myfeaturedspace.info)