

"Aosta-Bike-Tour" with satellite tracking system.



SUBJECT:

Encourage tourists to visit the city in an ecologically-friendly way, by creating a historical-cultural itinerary to be followed by bicycle.

CONTACT:

The action is co-ordinated by Marcello Dondeynaz (dondeynaz.marcello@libero.it), project manager of Mobilalp for the city of Aosta.

IMPLEMENTATION:

The action will be carried out by AIAT, the Tourist Information and Welcome Board of the Aosta complex (info@aiataosta.com)

LOCATION:

The historical-cultural itinerary will include at least 30 points of interest (monuments, archaeological areas, etc.) in the city.

CONTENT:

The action is planned as follows:

- a) Creation of a multimedia route;
- b) Implementation of the route in digital format on an appropriate computer application so that it can be consulted from a palm computer to be placed on bicycles equipped for the purpose;
- c) Rendering the multimedia presentation usable both automatically, as visitors approach the point of interest, and manually, in order to allow the user to simply type in information to check his/her actual position on the digital map of the city at any given time;
- d) Trial of the service with at least four equipped bicycles.

CURRENT SITUATION OF THE ACTIVITY:

The multimedia route has been created, and is now being implemented on the computer application. The equipped bicycle hire service is expected to begin in March 2006.

FOLLOW-UP:

If the results are positive, the service can become permanent.

FEED BACK ON THE DIFFICULTIES ENCOUNTERED:

No particular difficulties have been encountered so far.

BUDGET:

The cost of the action, pursuant to the project funds, amounts to approx. 32,000.00 euro. The municipal administration will provide the bicycles, purchased using its own funds.