



MOBILALP: project ALPINE MOBILITY
MANAGEMENT

INTERREG III B ALPINE SPACE

priority 2, measure 2

2004 – 2007

ACTIVITIES UNDERTAKEN

FINAL Newsletter
project MOBILALP
N° 3 – November 2007

news

Photo:
Group of all pps

Dear reader,
Mobilalp has come to an end. In this final News Letter you can find summarized all the activities undertaken by the partners in their own country.
It was a great experience and a giant stepping stone in the Sustainable mobility world which gave us the **knowledge**, the **cohesion** and the **experience** to propose a new project idea "Easy Access". This new challenge will enable us to go further in rendering the mountain areas easier to live in and to make use of.

The Lead Partner
Conseil général de la Haute-Savoie

www.mobilalp.com
www.mobilalp.it

www.mobilalp.eu
www.mobilalp.fr

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WP5- Information and services for transport users, notably through mobility centres



ITALIAN PARTNERS

Region Friuli Venezia Giulia/ Turismo FVG-Carnia:

Italy/ Friuli Venezia Giulia Region, by its operative actuator organization, TurismoFVG agency, is developing the **mobility centre** in Tolmezzo (near Udine).

The structure is now on complete disposal to Turismo FVG agency and the concerning rent cost won't be charged on Mobilalp's budget.

The mobility centre is operative by autumn 2007.

DolomitiBus

DolomitiBus has implemented the conception of a **journey planner** to give multimodal information from door to door by using the internet site www.muoversiinformati.it. On the website, the tourist but also the citizen can plan his travel or his public transport by entering the departure and the arrival time and place, using also intermodal transports. The web site is still operative.

Region Valle d'Aosta

Italy/Valle d'Aosta Region has implemented an **information system** at the Aosta roadstation announcing bus departures and arrivals, possible delays or disturbances. _

Italy/City of Aosta

Italy/City of Aosta has ended all its activities and has spent its entire budget.

It's important to remember that City Of Aosta has built up a **sound information system** in Aosta public transportation.

FRENCH PARTNERS

Haute-Savoie

France/Haute-Savoie has set up two mobility centres, one on the territory of Aravis "Mouv'Aravis" (www.mouv-aravis.com) and one in the Haut-Chablais (<http://www.mobilalp.fr/hautchablais/fr/>). Both consist of an internet website, able to inform the users about their moving in public transport within territories and from the principal entrance points.

AUSTRIAN PARTNERS

Xeismobile main topic of the Workpackage 5 was the development of extensive information systems about public traffic. Therefore a homepage was created including an integrated interactive map (www.xeismobil.at). The region is proud of the establishment of the first Austrian mobility center network



The tourism offices in Eisenerz, Admont, St. Gallen and Wildalpen have been upgraded to mobility centers and connected with the already existing mobility center in Graz. Core business of the mobility centers is apart from the timetable information the consulting discussion with the customer. Besides they offer organizational services like bike rental or the arrangement of flexible control forms. It has turned out that especially the connection between mobility services and spare time, cultural and touristical information gets more and more important.



FRENCH PARTNERS

Displacement Studies in the Abondance and Aulps valleys

Balad'Aulps Bus Shuttle circulating in the Aulps' valley, allowing an effective local mobility in winter and summer touristic periods. Prospects: the service will be renewed summer and winter 2008, financed by the Conseil General and by the local communities of the valley.

ColomBus Shuttle circulating in the Abondance valley, according to same principles' as those described previously for Balad'Aulps Bus. Prospects: the service should be renewed summer and winter 2008, financed by the Conseil General and the Syndicat Intercommunal de la vallée d'Abondance (SICVA).

Joint offer Ski-Bus Thonon – Abondance valley Combined offer "transport ticket + ski pass" making it possible to go to ski for one day and without car from Thonon-les-Bains (30 000 inhabitants, principal city of Chablais) and the ski-resorts of the Abondance valley. This offer is based on the regular bus line and addresses to the local customers of the ski resorts, strongly addicted to the private car, and the tourists in stay in Thonon.

ITALIAN PARTNERS

AUTONOMOUS REGION OF VALLE D'AOSTA AND MUNICIPALITY OF AOSTA- Within WP6 the Region carried out two main activities, one by itself and one with the co-operation of the Municipality of Aosta. Together with the Municipality of Aosta it developed an **on-call transport service** to the hill around Aosta, named Allô Bus, involving other neighbouring localities as well (Saint-Christophe, Sarre, Gignod). The service was so successful that the administration organs involved decided to extend its duration, financing it themselves. The other activity carried out by the Region involved the elaboration of a **project of quick connection between the railway station of Aosta and the cable-way Aosta-Pila**, already thoroughly described during the meeting in Wien

FRIULI VENEZIA GIULIA REGION - by its operative actuator organization, TurismoFVG agency, has rent **electrical cars** since autumn 2006 and **electrical bicycles** (since summer 2007). Two electrical vehicles and sixty electrical bicycles were employed in Sauris and Forni di Sopra and had a lot of success, involving tourists and local people.

DOLOMITIBUS - Dolomiti Bus has undertaken an integrated **mobility analysis** for sustainable tourism to and from the province of Belluno: an analysis of the existing and potential demand and supply of transport to and from the airports of Venice and Treviso – Mestre and Belluno railway stations with Cortina d'Ampezzo and the Belluno Dolomites. With the objective of introducing low environmental impact transport solutions into the urban area of Belluno, Dolomiti Bus has implemented the hire of an **electric vehicle**. The vehicle is used daily by Dolomiti Bus in the area of the city of Belluno and it is made available from time to time for events which can contribute to raising awareness concerning the use of sustainable transport vehicles. By following the experience achieved in the previous project Alpine Awareness, Dolomiti Bus have created a **communication campaign** based on improving the local public transport information system and on raising awareness about sustainable mobility .

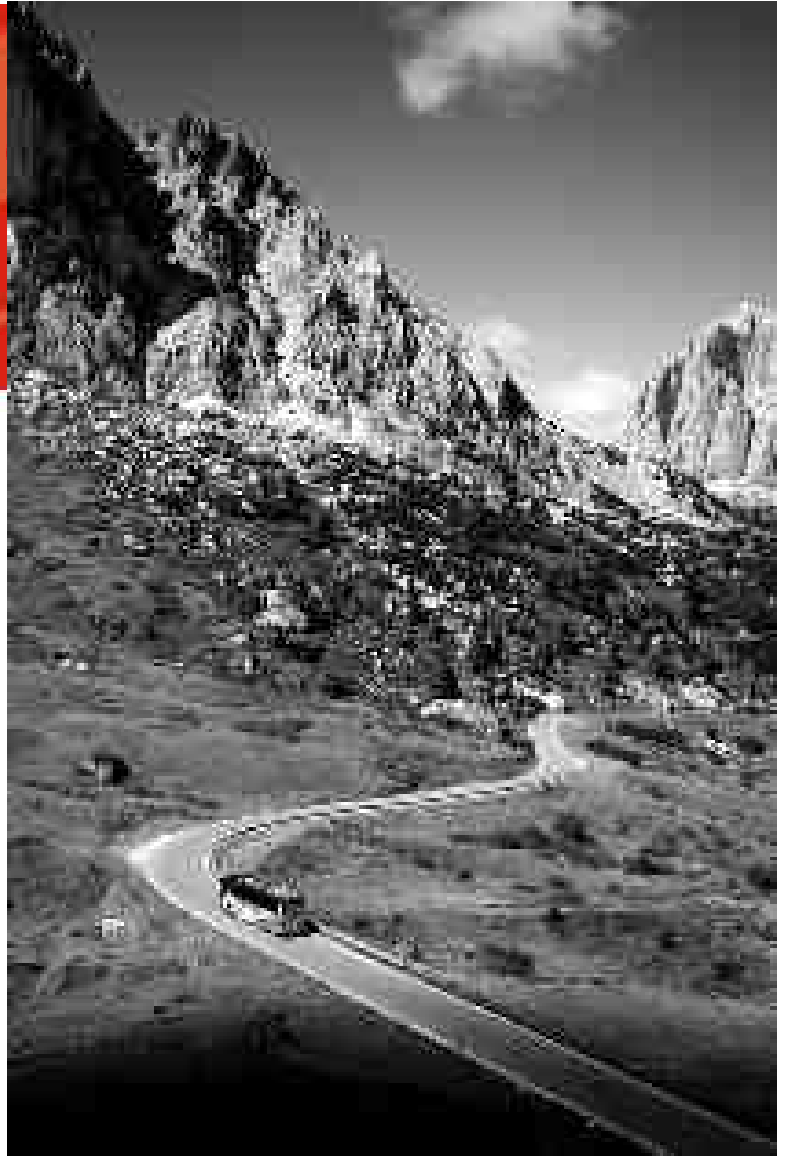
AUSTRIAN PARTNERS



WP7- Charter and propositions for sustainable regional mobility in the Alps



In the framework of the work-package 7, in charge of the Austrian project partner, the Federal Ministry of Agriculture, Forestry, Environment and Water Management (BMLFUW), propositions for sustainable regional mobility in Alps have been drafted in form of a charter. The objectives are to demonstrate environmentally oriented recommendations, to point out good practises and the added value from the trans-national project co-operation. Beginning with the preparation and organisation of the European Expert Conference "Environmentally Friendly Travelling in Europe – Challenges and Innovations Facing Environment, Transport and Tourism" in January 2006 within the scope of the Austrian Presidency of the European Union and in the framework of Mobilalp, by the BMLFUW, in co-operation with the Federal Ministry for Transport, Innovation and Technology (BMVIT) and the Federal Ministry of Economics and Labour (BMWA), politicians, project partners as well as stakeholder and actors in the field of mobility and transportation from all over Europe gathered this event for discussing this topic. One of the main proposals is the guarantee of the accessibility of all Alpine regions by suitable means of public transportation. The regional connections shall be adjusted to the long-distance-ones without any interruptions. In addition to the infrastructure supply, the provision of a standardised information-system as well as the service quality, e.g. inter-modal services, is essential for the usage. As a result of this expert conference various recommendations were issued in the final document, on which the "Charter for Sustainable Regional Mobility in the Alps" is based.



On the one hand the recommendations are addressed to the transport and the tourism sectors, on the other hand to the region itself, to policy makers and the administrations. On the one hand the recommendations are addressed to the transport and the tourism sectors, on the other hand to the region itself, to policy makers and the administrations. The charter will be signed by one national representative of the participating countries Austria, France and Italy and should be used as an assistant and support for Alpine mobility planning and policies.

For detailed information please have a look at the project's website.