

Program Priority: SO1.1 - Improve the framework conditions for innovation in the Alpine Space

Work Package: WP T2

Activity: A.T2.4 Defining investment models, financial products and funding schemes to support SMEs to implement CE processes

Deliverable: D.T2.4.2 Local workshops addressed to investors and financial operators

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Report (project partner name): AUVERGNE RHONE ALPES ENTREPRISES

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<p>Project Partner name</p>	<p>AUVERGNE RHONE ALPES ENTREPRISES</p>
<p>Please describe the goals and theme of your local workshop.</p>	<p>Given the number of financial schemes dedicated to support CE projects and operated by the ADEME (French national agency for the environmental transition), the Region and the public bank for Investment BPI, we found it not relevant to organize a dedicated workshop on this topic with public actors, already well aware of CE.</p>
<p>When and where did the workshop take place? What was the agenda?</p> <p><i>Date, location, agenda (please provide it in the attachment 1)</i></p>	<p>We however organized one individual meeting with a bank; the Credit Agricole des Savoies, with whom we were already working, on April 30th to present the Circular 4.0 program and our tools. They were interested to know more about our tools to support companies towards CE and environmental transition. There has been no follow-up.</p>
<p>Who was invited and how? How many participants did you have?</p> <p><i>Number of local/regional/national/transnational public and private investors as well as SMEs etc. (institutions – not participants)</i></p>	<p>Nevertheless, some of these actors participated in the events we organized in March and April in the frame of the local trainings</p>
<p>What are the learnings and outcomes?</p>	<p>In the frame of France Relance, the national recovery plan post covid, the ADEME and BPI launched various financial schemes for CE, additional to existing ones: subsidies, loans or financed supporting schemes.</p>
<p>What innovative financial instruments could be recommended? Were there any good practices identified that other regions in the Alpine Space could benefit from?</p>	<p>We made a listing of all these financial schemes for CE, that we will use in the last phase of pilot action to help companies identify public funding for their projects.</p> <p>Examples of public fundings:</p>

	<ul style="list-style-type: none"> - Ecodesign studies costs and investments - Investments needed for waste valorization and recycling projects - Studies and investment costs for integrating recycled plastics - Investments for optimal use projects (ex: reuse) - Financial support to realize a carbon footprint assessment
<p>List of participants</p> <p><i>First name, last name, e-mail address institution, signature (if applicable)</i></p> <p><i>Please provide it in the attachment 2.</i></p>	<p>NA</p>
<p>Satisfaction with the event</p> <p><i>How many participants were satisfied with the workshop?</i></p> <p><i>How many were not satisfied with the event?</i></p> <p><i>Did you get any specific comments on the quality of your event?</i></p> <p><i>(you may choose your own tool/survey etc. to measure the satisfaction of your event)</i></p>	<p>NA</p>
<p>Pictures of the workshop</p> <p><i>Please provide them in the attachment 3</i></p>	<p>NA</p>

Attachment 1

Agenda of the local workshop addressed to investors and financial operators

Please provide an agenda of the local workshop addressed to investors and financial operators.

Attachment 3

Target Group Assessment

*Has this deliverable addressed any of the target group indicated in the application form?
(Please bold and underline).*

Yes / No

If yes, please describe the involvement of each individual target group in the table below.

Target group	Number reached
Project partners (PPs)	
Experts of the TWG (EXP)	
Observers of the TWG (OBS)	
Local public authority (LPA)	
Regional public authority (RPA)	
National public authority (NPA)	
Higher education and research (HER)	
Enterprise, except SME (ENT)	
SMEs (SMEs)	
Business support organisations (BSOs)	
Interest groups including NGOs (IG/NGOs)	
Sectoral organisations (SO)	
International organisations under inter-national law (IO)	
Other (O)	
Total	

Who was the main target group?

What numbers of target groups were reached?

What was the planned number of target groups to be reached?

Please provide a link to the on-line satisfaction survey (if applicable):

Attachment 4

Pictures of the local workshop addressed to investors and financial operators

Please provide around 4 pictures of the local workshop addressed to investors and financial operators.