

**Program Priority: SO1.1 - Improve the framework conditions for innovation in the Alpine Space**

**Work Package: WP T2**

**Activity: A.T2.4 Defining investment models, financial products and funding schemes to support SMEs to implement CE processes**

**Deliverable: D.T2.4.2 Local workshops addressed to investors and financial operators**

**Author: AWS (template)**

**Report (project partner name): Veneto Innovazione Spa & CCIAA DL VERO**

**Version: Final**

**Month, year: October 2021**

<b>Project Partner name</b>	<i>Veneto Innovazione Spa</i>
<b>Please describe the goals and theme of your local workshop.</b>	<i>The meeting brought together some players who can provide Veneto companies with the financial tools to develop an approach towards circularity and greater sustainability within the businesses. They presented their views and instruments and discussed with the audience how to apply them, their complementarities and how they can be improved in order to better fit companies needs.</i>
<b>When and where did the workshop take place? What was the agenda?</b> <i>Date, location, agenda (please provide it in the attachment 1)</i>	<i>Online 27/09/2021 10.00 a.m. Agenda enclosed</i>
<b>Who was invited and how? How many participants did you have?</b> <i>Number of local/regional/national/transnational public and private investors as well as SMEs etc. (institutions – not participants)</i>	<i>Veneto Innovazione invited a list of 116 names among BSOs, RTOs, Companies, Regional Innovative Networks of companies. Venezia-Rovigo Chamber of Commerce invited companies registered to the regional Union od Chambers.</i>
<b>What qualitative feedback did you receive when it comes to highlighting risks and solutions to support SMEs?</b>	<i>Italian and particularly Veneto economy mainly runs on SMEs with no prevailing sector, so speakers showed that to support an SME, it is necessary to be flexible and creative.</i>
<b>What are the learnings and outcomes?</b>	<i>In general, the objective of the financing must be the productive reconversion of economic activities within the circular economy, so there must be a clear intention to change inside the company.</i>
<b>What were the main challenges mentioned with respect to funding Circular Economy initiatives?</b>	<i>An approach to circular economy is urgent. These funds encourage the conversion of production activities towards an economic model that maintains the value of products, materials and resources for as long as</i>

	possible and minimises the production of waste. It means a change of production, consume and financing. This is challenging
<b>What innovative financial instruments could be recommended? Were there any good practices identified that other regions in the Alpine Space could benefit from?</b>	The most innovative financial instrument is the new measure for the Circular Economy of the Ministry of Economic Development that supports industrial research and experimental development activities that are closely linked to each other in relation to the objective of the project and are aimed at the creation of new products, processes, or services or at the significant improvement of existing products, processes or services. This could be a good practice to be reproduced in other Alpine Space Regions. The weakness identified by the discussants was related to the size of the investment considered which are not easily manageable by SMEs
<b>List of participants</b> <i>First name, last name, e-mail address institution, signature (if applicable)</i>  <i>Please provide it in the attachment 2.</i>	enclosed
<b>Satisfaction with the event</b> <i>How many participants were satisfied with the workshop?</i>  <i>How many were not satisfied with the event?</i>  <i>How many did not respond?</i>	There were 5 participants out of 31 that answered the satisfaction questionnaire.  They all expressed good level of satisfaction for the event in general, the speakers, duration of the event, the financing tools presented
<b>Pictures of the workshop</b> <i>Please provide them in the attachment 3</i>	enclosed

## Attachment 1

# Agenda of the local workshop addressed to investors and financial operators

*Please provide an agenda of the local workshop addressed to investors and financial operators.*

## How to finance the circular economy in Veneto manufacturing companies

**27/09/2021**

**10.00 a.m.**

Ore 10:00 Greetings

10:15

### **The Regional Strategy for Sustainable Development in Veneto**

Carlo Gallo - Direzione Sistema dei Controlli, Attività ispettive e SISTAR – Regione del Veneto

10:30

### **Presentation of Circular4.0 project**

Ivan Boesso – Politiche Europee – Veneto Innovazione

10:45

### **The new measure for the Circular Economy of the Ministry of Economic Development**

Pierpaolo Berrettoni - Area Innovazione, Invitalia

11:15

### **Veneto Sviluppo: endowments that can finance the circular economy**

Sonia Grespan – Ufficio Finanziamenti e Contributi - Veneto Sviluppo

11.45

**Intesa Sanpaolo's contribution to developing the circular economy in Italy**

Antonella D'Este - Direzione Regionale Veneto Est e Friuli Venezia Giulia – Intesa Sanpaolo

12.15

**Sustainability in lending to SMEs by BNL BNP-Paribas Group**

Stefano Belleggia - Responsabile Green Desk - Mercato Imprese - BNL Gruppo BNP-Paribas

Enrico Grandis – Direttore Regionale Imprese Triveneto- BNL Gruppo BNP-Paribas

12.45 Questions and answers

13.15 Conclusions and greetings

## Attachment 2

### List of participants of the local workshop addressed to investors and financial operators

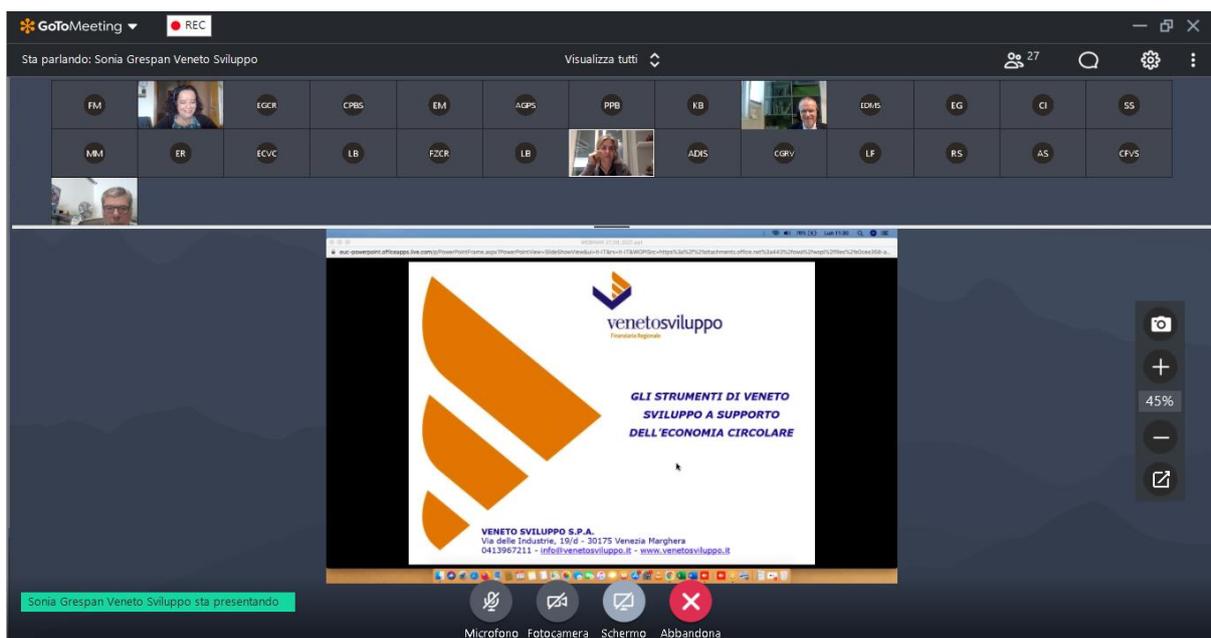
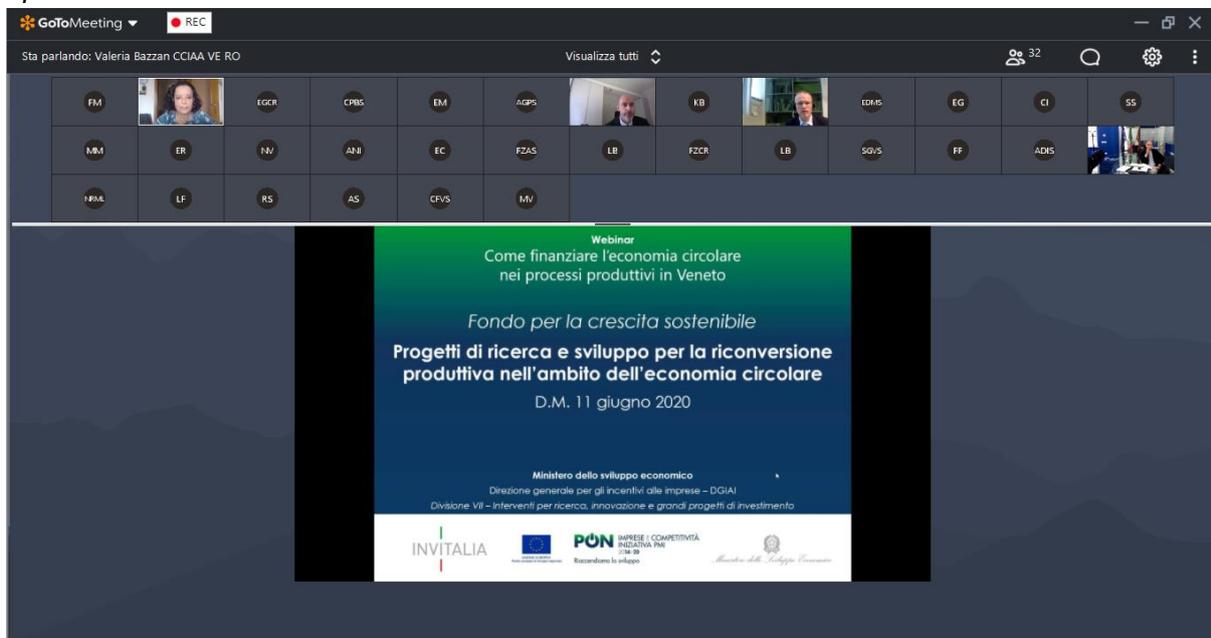
*Please provide a list of participants of the local workshop addressed to investors and financial operators.*

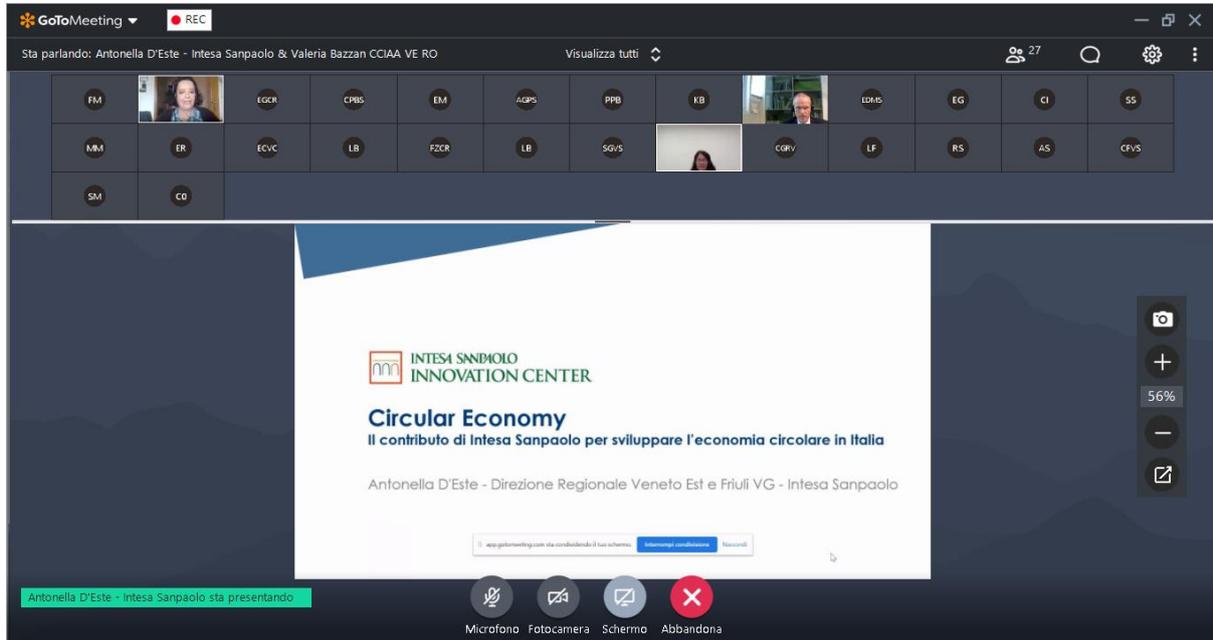
Name	Institution
Alberto Sozza	RETE DI IMPRESE LUCE IN VENETO
Alessandro Grande - plasticaro srl	plasticaro srl
Katrin Buettner	plasticaro srl
Alfonso Nardi - Invitalia	Invitalia
Edoardo Marrelli	Invitalia
Chiara Pomini Beta Società Cooperativa Sociale	Beta Società Cooperativa Sociale
ChiaraDurighetto INNOVAA/INNOSAP	CONSORZIO INNOVAA
Cristina Fanelli - Veneto Sviluppo spa	VENETO SVILUPPO SPA
Elisa Dal Maso - PAN Srl	PAN Srl
Enrico Cancino Veneto Green Cluster	Libero professionista
Enrico Raimondo	Imprenditore
Erica Gianolla - CCIAA VE RO	CCIAA VE RO
Francesca Zotti CCIAA VE RO	CCIAA VE RO
Valeria Bazzan CCIAA VE RO	CCIAA VE RO
Federica Zanardo - Apindustria Servizi	Apindustria Servizi S.r.l.
Filippo Fiori	Confartigianato Imprese Marca Trevigiana
Francesca Maccatrozzo	Veneto Innovazione
Laura Bano	Consulente
Laura Battigelli	Acciaierie di Verona S.p.A.
Susanna Sguassero	Acciaierie di Verona S.p.A.
Michele Molin (GreenDecision-Unive)	Università Ca' Foscari
Mynea Viola	Olio Viola Srl
nicholas viola	olio viola srl
Nicola Rubini - Mold S.r.l.	MOLD S.R.L./ Progetto green River Cleaning
Roberto Sandrini	Consulente
Stefano Marabotto	RIR Innosap
leonardo fochesato	F.D.E. SOLAR SRL

## Attachment 3

# Pictures of the local workshop addressed to investors and financial operators

Please provide around 4 pictures of the local workshop addressed to investors and financial operators.





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Sta parlando: Antonella D'Este - Intesa Sanpaolo & Valeria Bazzan CCIAA VE RO

Visualizza tutti 27

FM	EGCR	CPBS	EM	AGPS	PPB	KB	EDMS	EG	CI	SS	
MM	ER	ECVC	LB	FZCR	LB	SGVS	CGRV	LF	RS	AS	CFVS
SM	CO										

**INTESA SANPAOLO INNOVATION CENTER**

### Circular Economy

Il contributo di Intesa Sanpaolo per sviluppare l'economia circolare in Italia

Antonella D'Este - Direzione Regionale Veneto Est e Friuli VG - Intesa Sanpaolo

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Antonella D'Este - Intesa Sanpaolo sta presentando

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