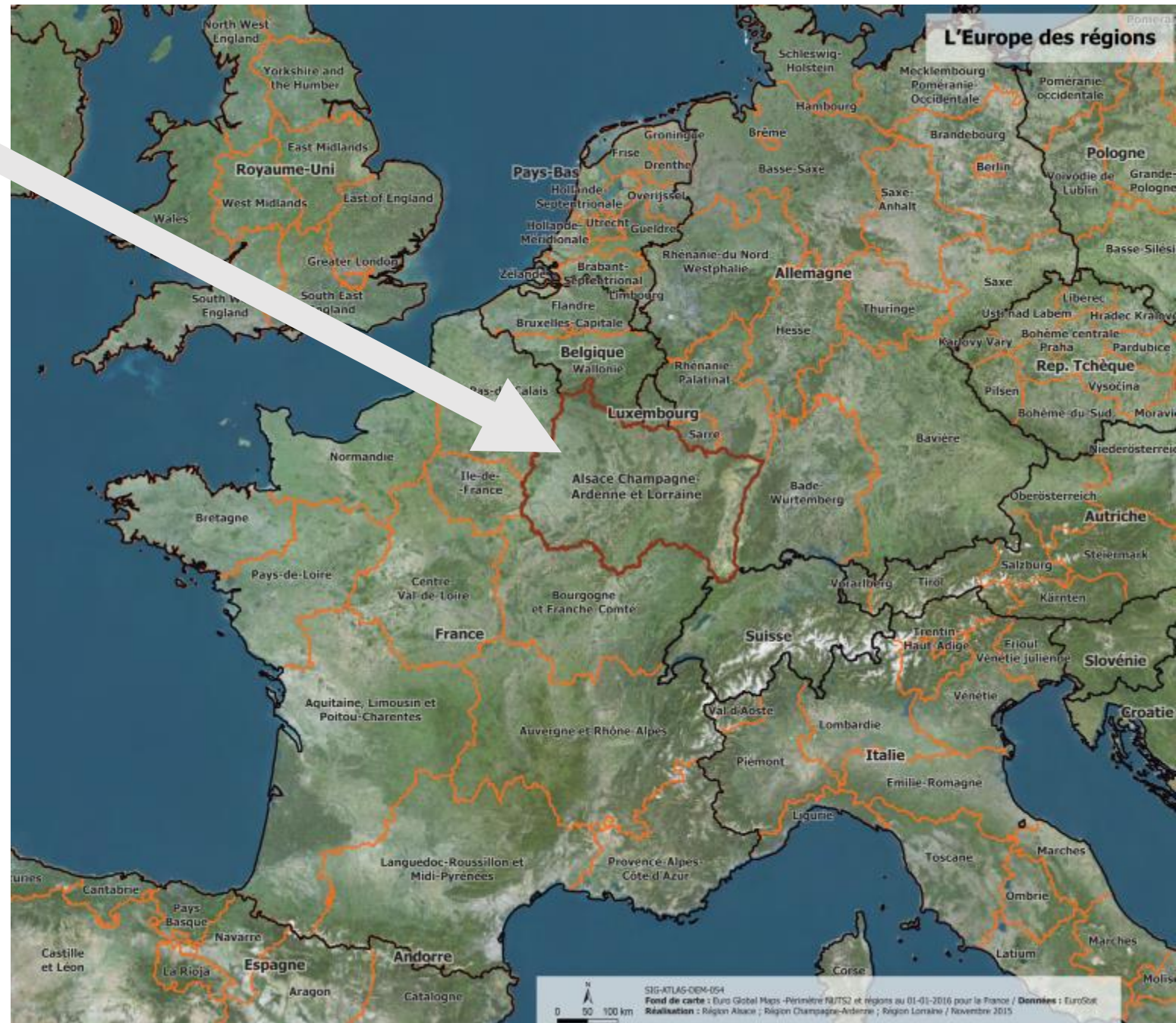




e-MOTICON

e-MObility Transnational strategy for
an Interoperable COmmunity and
Networking in the Alpine Space.

Meeting's day



SI6-KTLAG-DEM-054
Fond de carte : Duro Global Maps - Printemps 18/7/12 et régions au 01-01-2016 pour la France / Données : EuroStat
Réalisation : Région Alsace ; Région Champagne-Ardenne ; Région Lorraine / Novembre 2015



- Regional network of e-mobility stakeholders
Created in 2018 by merging 3 existing local associations

About 60 members : PAs, energy providers, e-mobility companies, automotive, end-users





- Work with Regional PA to develop framework for E-CS regional deployment :
 - e-mobility knowledge restricted to a very small number of specialists within the administrations.
 - Lack of information + of global understanding of e-Mobility (=> e-MOTICON deliverables)
- Contact point for companies or PAs : need a place for people willing to install E-CSs to ask questions (technical, costs, regulations...).

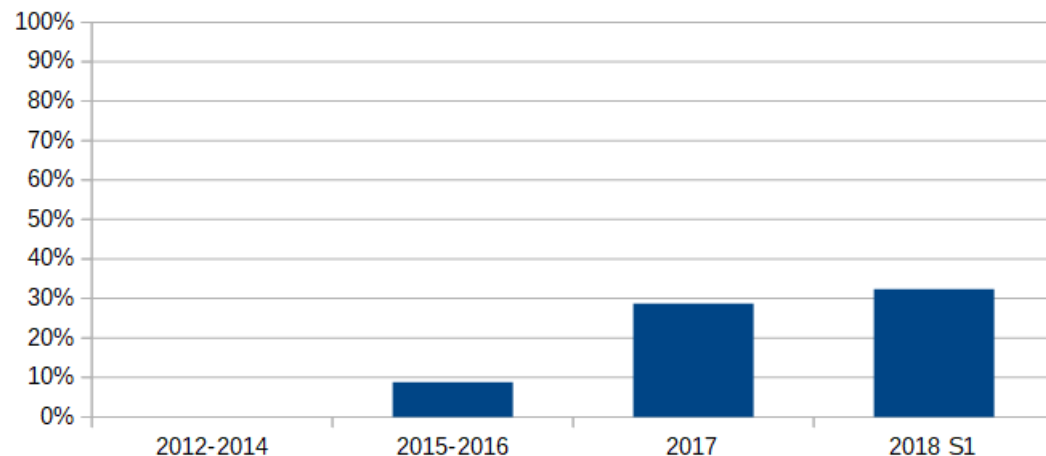
- Networking : the situation is constantly evolving (legislation, networks, technical aspects, type and number of available cars).
- ⇒ Need to exchange information that will have an impact on the needs (for example : technical charge capacities of new cars : which power ? AC or DC ?)
- The evolution is even too fast for the society to catch up : most people have outdated ideas

- E-mobility could have been an opportunity to change the way we move,
- but all the efforts deployed tend to make e-mobility exactly the same as ICE-mobility :
 - Communication focused on high-speed charging
 - Even if most of the charges occur at home or at work
- Main focus on performance and not on price

- In France still very high influence of free-of-charge solutions (supermarkets...) for public charging

Estimation % of public E-CS charges done on pay E-CS

Mulhouse



Estimation % of public E-CS charges done on pay E-CS by types of users

Mulhouse

